

Cognitive Walkthrough

BikeTag.io

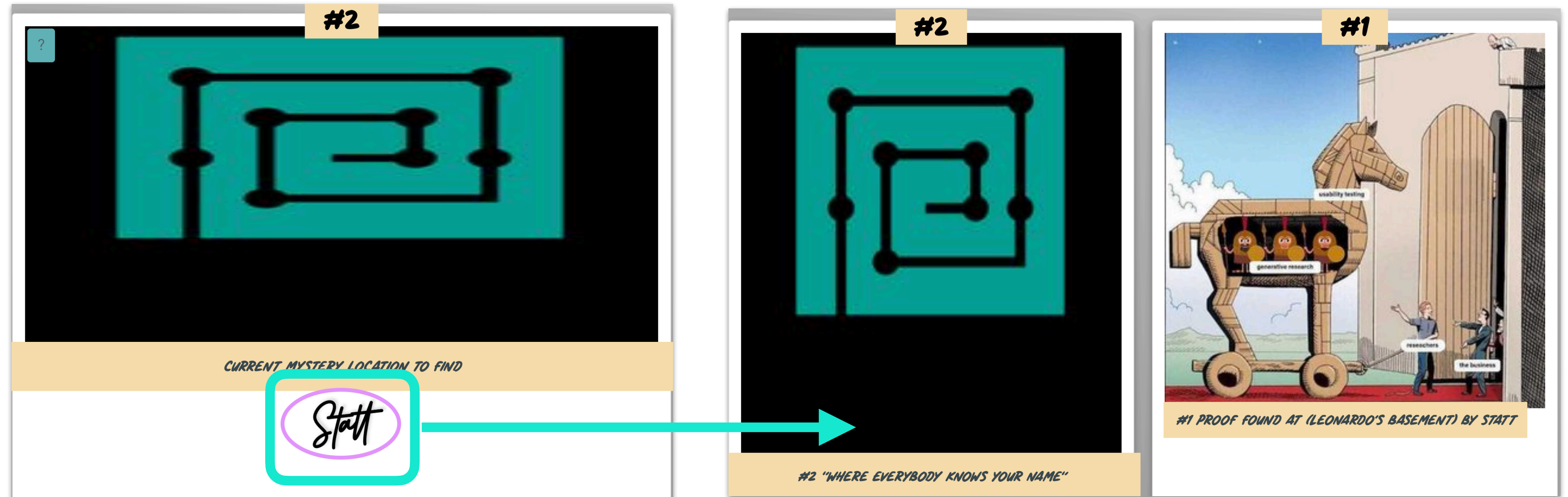
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Task List

- **View the current Mystery Location to Find**
- **View any queued BikeTag Posts for the current round**
- **View past BikeTag posts**
- **View BikeTag Player profiles and past BikeTags**
- **View leaderboard for the game of BikeTag**
- **(Play step 1) join the current BikeTag round by adding a Found Location image, along with the associated data (name, found location)**
- **(Play step 2) complete BikeTag Post by adding a Mystery Location image, along with the associated data (name, hint)**
- **(Play step 3) submit the BikeTag Post, along with what websites to post to, in order to “win” the current round of BikeTag**

Task	Will the User Achieve the Right Outcome?	Is the correct Action Visible?	Is there a clear connection between the control and the resulting action
View the current Mystery Location to Find	Yes	Yes	Yes
View any queued BikeTag Posts for the curent round	No- the location of the queue did not match my mental model. I thought it would be under the current BikeTag, but that wasn't what I was actually looking at	No- There is no visibility of where to find this on the website	No- No intuitive path to find the queue is available on the website
View BikeTag Posts	Yes	Yes	Yes
View BikeTag player profiles and past BikeTags	Yes- after scrolling down to the bottom navigation	No- I thought it would be in the top navigation, but had to scroll to the bottom. Violates mental model of navigational hierarchy	No
View leaderboard for the game of BikeTag	Yes- after scrolling down to the bottom navigation	Yes	Yes- takes me directly to the leaderboard page
Join Current BikeTag Round			
Add Found Location Image	Yes	Yes	Yes
Add Name	Yes	Yes	Yes
Add Found Location Image	Yes	Yes	Yes
Complete BikeTag Post			
Add Mystery Location Image	Yes	Yes	Yes
Add Name	Yes	Yes	Yes
Add Hint	Yes	Yes	Yes
Submit BikeTag Post			
Add Websites to post to			

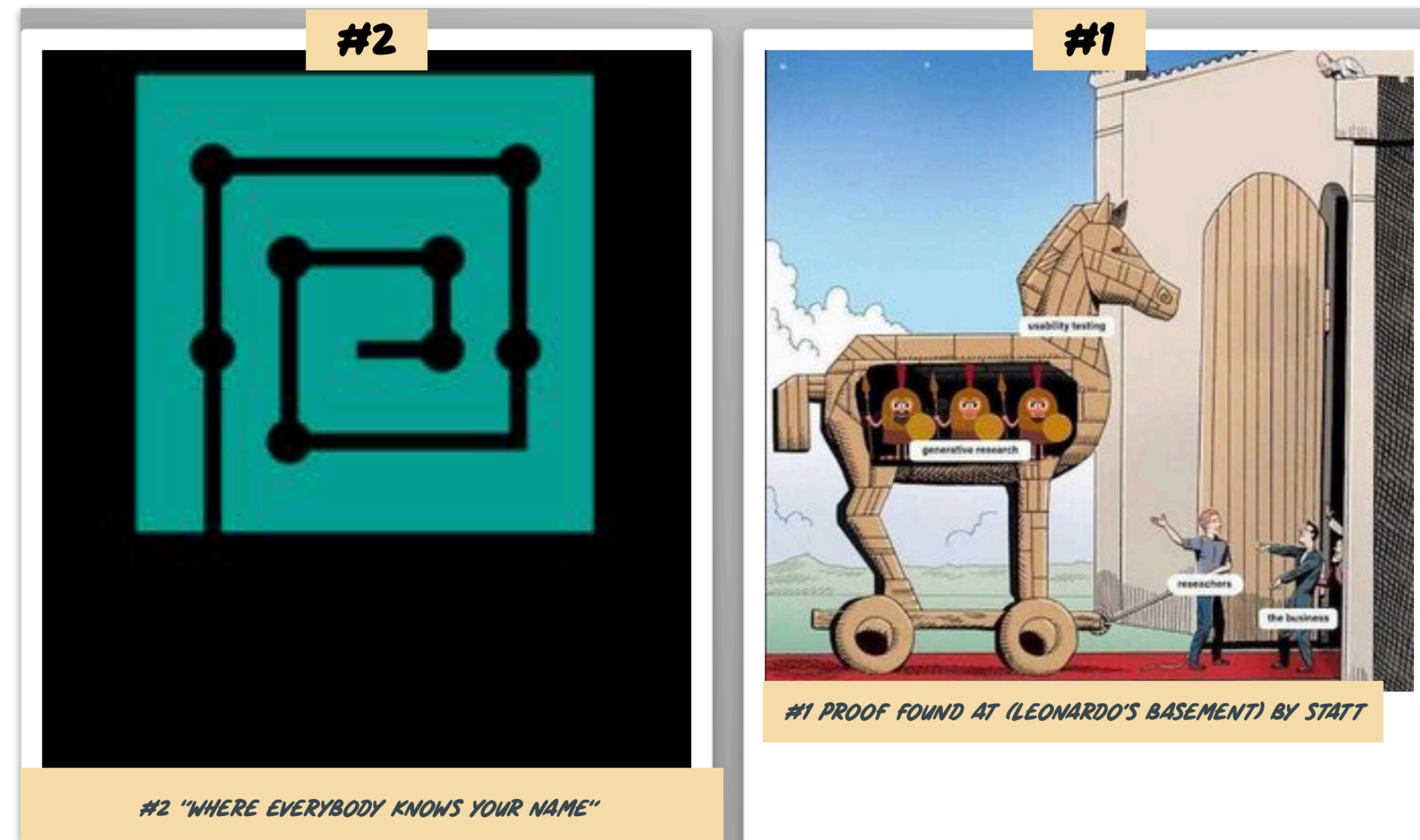
Task 1: View the Current Mystery Location to Find



- **Action 1:** Upon landing on the homepage, I clicked on “Statt” under the “Current Mystery Location” to Find banner. The cursor turned to a finger during the hover, which verified my mental model that this was a clickable option

- **Action 2:** I landed on what is presumably the queue page where I can click on the two images pertinent to the current game.

Task 2: View any queued BikeTag Posts for Current Round



- **Action:** I thought upon clicking on the “Mystery Location to Find”, this screen was the queue for the current round

Task 3: View Past BikeTag Posts



- **Action:** From the homepage, I click on the “Bike Tags” tab which directs me to what I presume are the previous BikeTag posts

Task 4: View BikeTag Player Profiles and Past BikeTags

1 BIKETAG prime
PRIME.BIKETAG
BikeTags Play #4 How-To

CURRENT MYSTERY LOCATION TO FIND

Statt

About Players Top 10

BikeTag worldwide
GitHub sourced deployed
netlify

2

PRIME!

Statt

3

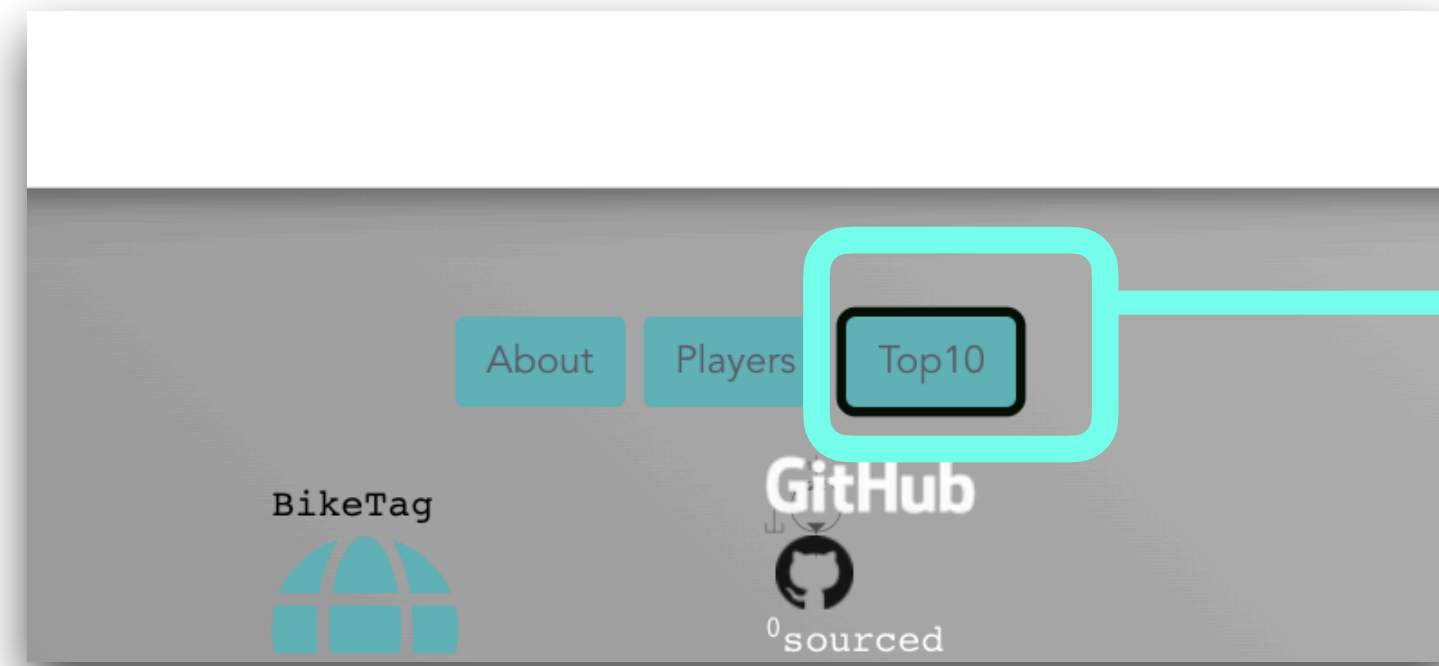
PRIME!

#1 #1

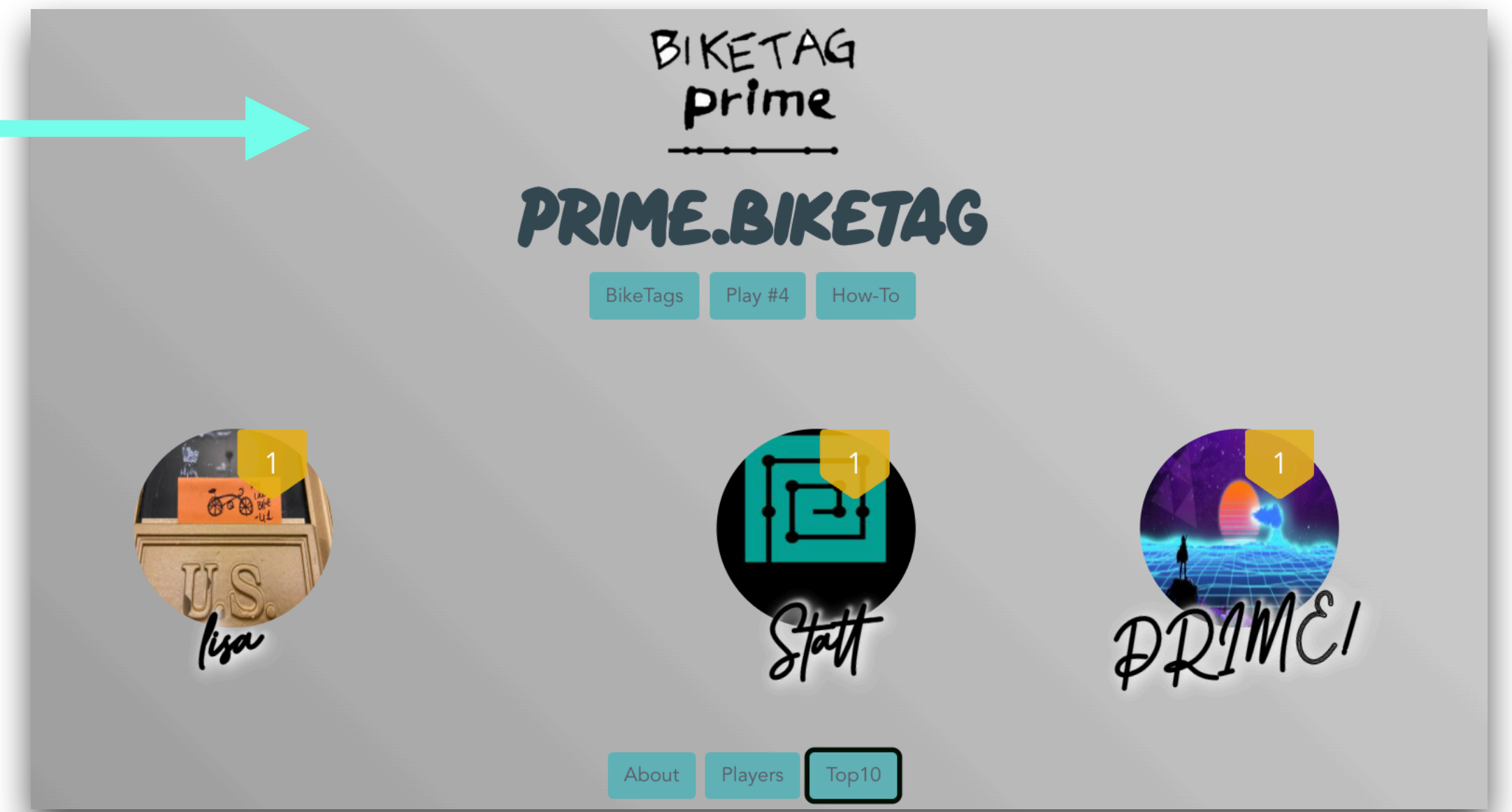
#1 "POST YOUR BICYCLE, NOT A SELFIE"

- **Action 1:** Looked over heading navigation to find a players tab
- **Action 2:** Scrolled to bottom navigation and found "Players" and clicked
- **Action 3:** Clicked on Prime player to view their past tags

Task 5: View leaderboard for the game of BikeTag



- **Action:** Scrolled to bottom navigation to view “Top 10” which brought me to the leaderboard.



Task 6: Join the current BikeTag round by adding a Found Location image, along with associated data

- **Action 1:** Click on Play # 3
- **Action 2:** Added photo & typed in Name & Found Location



Task 7: Complete BikeTag Post by adding a Mystery Location image, along with the associated data (name, hint)

- **Action 1:** Added a new photo and submitted a name and hint

